Because this was just take you, your will and intent if it is the stimulus which decides your response where does the will or intent or thinking come in, it would take of the power of the human mind to change oneself it was obviously so depend on the stimulus and response that you really cannot change yourself what decide your behaviour if we cannot decide what gives you the meaning this gave raise to cognitive psychology in the last few decades, and this is almost antithesis of behaviorism so on one hand was Freud with his theory of instinctual self the managerial ego and the rules of society.

Behaviorism was stimulus and response with where is the thought and cognitive psychology came in with the basis of actually giving power to thinking we will stop at this in this lecture and in the next also we will just continue to take you further into cognitive psychology and thank you.

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