

Intellectual Property
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Lecture – 27
Mercedes Benz TV Commercial Patents

To hold a patent that has changed the modern world, would define you as an innovator.

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To hold more than one patent of this caliber, would define you as a true leader. To hold over 80000, well that would make you the creators of the 2013 Mercedes Benz E class, quite possibly the most advanced luxury sedan ever. See authorized Mercedes Benz dealer for exceptional offers through Mercedes Benz financial services.

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Mercedes-Benz

The 2013 E 350 Sport Sedan

\$579 FOR A 30 MONTH LEASE	\$579	FIRST MONTH'S PAYMENT	2.49% APR FOR 24 TO 36 MONTHS
	\$3,175	CAPITALIZED COST REDUCTION	
	\$795	ACQUISITION FEE	
	\$4,549	CASH DUE AT SIGNING	

Now through January 31, 2013

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Vehicle shown with optional equipment. Available only to qualified customers exclusively through Mercedes-Benz Financial Services at participating dealers through January 31, 2013. Offer not valid in Puerto Rico. Call 1-800-FOR-MERCEDES for more details.