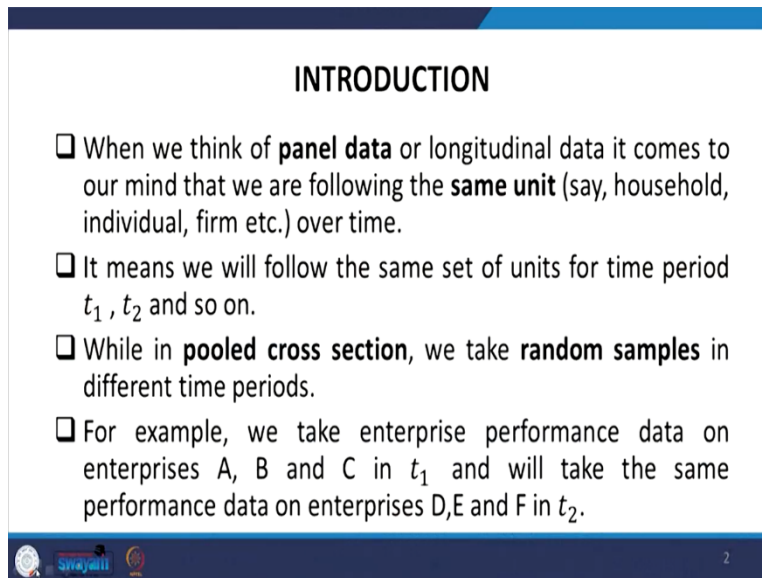


Handling Large-Scale Unit Level Data Using STATA
Professor Pratap C. Mohanty
Department of Humanities and Social Sciences
Indian Institute of Technology, Roorkee
Lecture 38

Pooled Cross-Sectional Data

Welcome friends once again to the NPTEL MOOC module on handling large scale unit level data using STATA. We are at the verge of understanding panel data. And, you have already been given the background of the panel data in the previous 2 lectures. In the last three lectures of the entire module, will be giving the hands-on experience of dealing with the panel data. So, this particular lecture is dealt with a form of panel, but clearly called as pooled cross-sectional data. So, with the meaning of pooled cross-sectional and panel and there are differences we already given. But some other details we are going to explain to you in this module.

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INTRODUCTION

- ❑ When we think of **panel data** or longitudinal data it comes to our mind that we are following the **same unit** (say, household, individual, firm etc.) over time.
- ❑ It means we will follow the same set of units for time period t_1 , t_2 and so on.
- ❑ While in **pooled cross section**, we take **random samples** in different time periods.
- ❑ For example, we take enterprise performance data on enterprises A, B and C in t_1 and will take the same performance data on enterprises D,E and F in t_2 .

swayamprakash

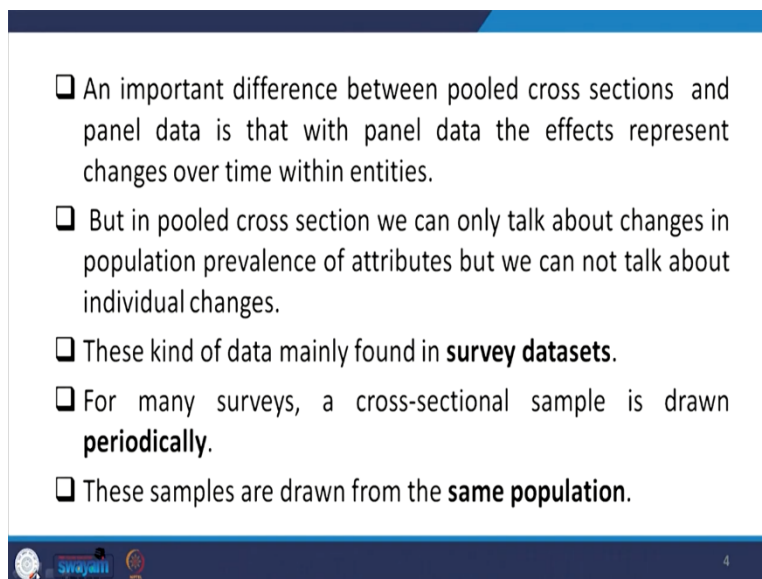
So, when we think of panel or longitudinal data, it comes to our mind that we follow the same unit which gets repeated in different time period. This means that we will follow the same set of units of the observation over time, maybe of t_1 period, t_2 period and so on. While we discuss the full cross section, we take random samples in different time periods. So, our samples are completely random. It is not repeated. For example, when we take enterprise performance data or we take the performance data on enterprises. That is A, B, C in t_1 and we will take the same

performance data on enterprises that is D, E and F in t_2 , then the enterprises we are referring not same. They are different in a different time period.

So, it is not repeated. The data are same, that means in terms of the information they are same, in terms of the variable they are same but the samples are different. Like we have different enterprises in our example and the key difference between pure panel data and pool cross-section is that the unit on which the data are collected is different. Units are to be compared. The fact that the random samples are collected independently of each other suggests that there need not be equal size.

The data can be pretty much analysed like ordinary cross-sectional data, except that we must use dummies, in order to differentiate the time period or the kind of changes in the enterprises over time. So, dummy method is going to be very useful in this setup. An important difference between pooled cross section and panel data is that with panel data, the effects represent changes over time within entities.

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- ❑ An important difference between pooled cross sections and panel data is that with panel data the effects represent changes over time within entities.
- ❑ But in pooled cross section we can only talk about changes in population prevalence of attributes but we can not talk about individual changes.
- ❑ These kind of data mainly found in **survey datasets**.
- ❑ For many surveys, a cross-sectional sample is drawn **periodically**.
- ❑ These samples are drawn from the **same population**.

But in pooled one, we can only talk about changes in population prevalence of attributes, but we cannot talk about individual changes over time. These kind of data mainly found in survey datasets. And for many surveys, a cross-sectional sample is drawn periodically. These samples are drawn from the same population.

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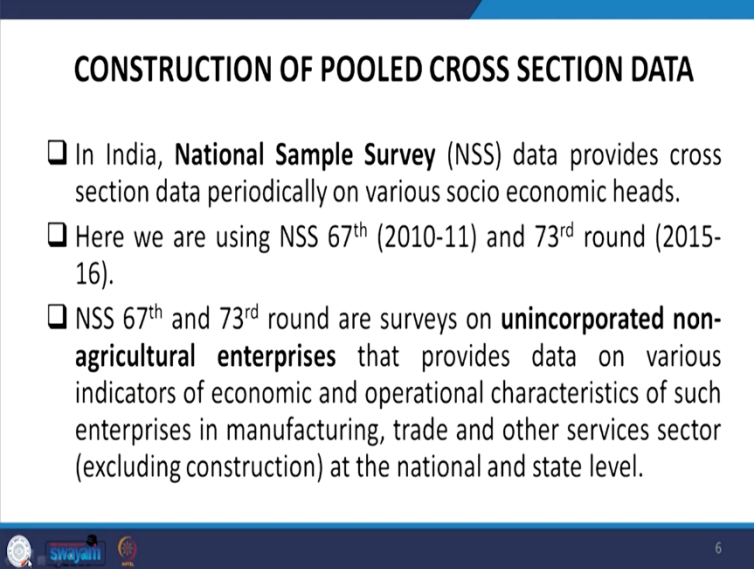
- ❑ Pooling of two cross section data make sense when the relationships among variables are unlikely to have changed notably.
- ❑ For pooled cross section data analysis we need to construct a time indicator variable (dummy variable) with value 0 and 1 or 1 and 2 and so on for period t_1, t_2, \dots
- ❑ When it is of interest, a year indicator can also be interacted with another “x” variable of interest to examine whether its effect changed in that year compared to the other period(s) in the sample.

Pooling of two cross-section data makes sense when the relationship among variables are unlikely to have changed notably. So, if there are no such major changes expected, then pooling is generally preferred for pooling cross-sectional data analysis. We need to construct a time indicator variable that is dummy variable, let it be value 0 and 1 or 1 or 2 and so on by any binary form to define the dummy, to indicate time period 1 and time period 2 can be done.

When it is of interest a year indicator can also be interacted with another explanatory variable that is X of interest to examine whether its effect change in that year compared to other features. For example, in the Enterprises cases when we take another enterprise is taking loan in one period and taking loan in another period.

What is the difference in terms of enterprise performances in that case, the kind of loan or credit with the time factor interacted with the time factor has important interpretations? So, interaction dummy could be considered while making a pooled cross-sectional data over time.

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CONSTRUCTION OF POOLED CROSS SECTION DATA

- ❑ In India, **National Sample Survey (NSS)** data provides cross section data periodically on various socio economic heads.
- ❑ Here we are using NSS 67th (2010-11) and 73rd round (2015-16).
- ❑ NSS 67th and 73rd round are surveys on **unincorporated non-agricultural enterprises** that provides data on various indicators of economic and operational characteristics of such enterprises in manufacturing, trade and other services sector (excluding construction) at the national and state level.

Let us understand the construction of the pooled cross-sectional data. We are considering NSS data that provides cross-section data periodically. As we already discussed in NSS 67th. That was in 2010-11 and 73rd round of NSS of 2015-16 are going to be discussed now. In these two rounds, we are emphasizing on the unincorporated non-agricultural enterprises, which we already discussed in earlier modules as well. Especially we have the interest variables like enterprising types such as manufacturing, trade and other services. But make sure that these data do not consider the construction sector. So, coming to the survey, this is conducted in every 5 years.

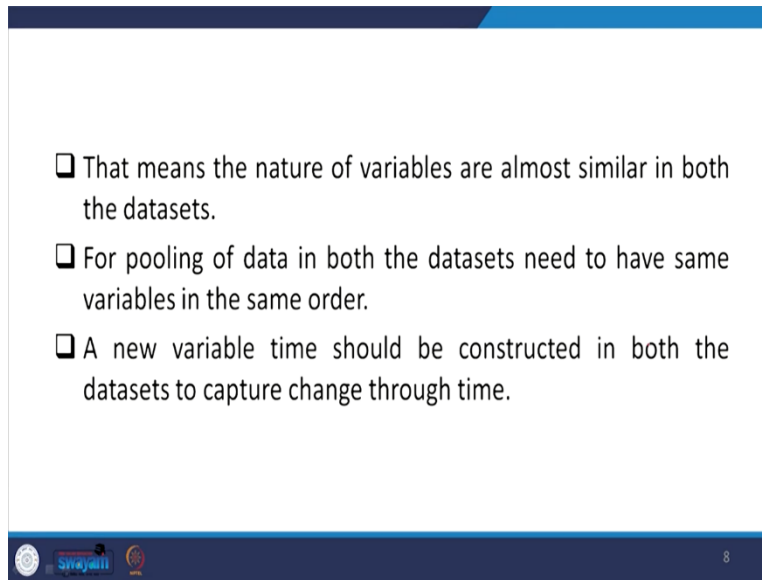
(Refer Slide Time: 06:51)

- ❑ NSS 67th and 73rd rounds are enterprise survey and is conducted in every five years.
- ❑ Since the data provided by NSSO is based on sample survey wherein the same sample may not have been surveyed the next year and the sample size may also vary from one year to the other.
- ❑ But the samples are drawn from the same population.
- ❑ The information collected in both the rounds are almost same (i.e. questionnaires are same) with some extra information added in 73rd round.

And since the data provided by NSS is based on sample survey where in the same sample may not have been surveyed the next year. And the sample size may also vary from one year to another year. But the samples are drawn from the same population. What do you mean by same population? We wanted to mention that the population base, the enterprising base of concern for the survey were taken from the same districts in India.

So, the base of the population is same. But the random selection of the samples is different. The information collected in both rounds are almost same, especially relating to the variables of conscience. And besides that the 73rd round added some extra information, some of them we discussed earlier in our earlier modules.

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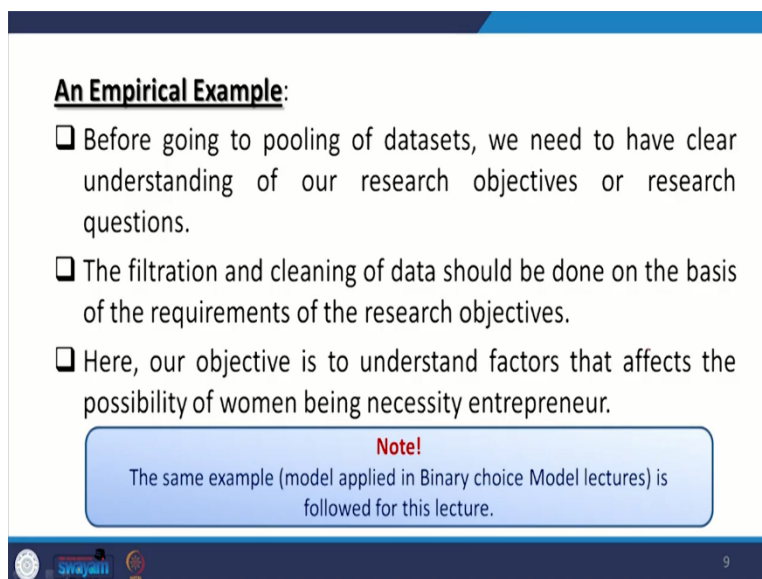
Slide 8 contains three bullet points:

- ❑ That means the nature of variables are almost similar in both the datasets.
- ❑ For pooling of data in both the datasets need to have same variables in the same order.
- ❑ A new variable time should be constructed in both the datasets to capture change through time.

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So, coming to the nature of variable, as we already discussed that they are similar in both the datasets. So, pooling of datasets specially, requires the same variables almost in same order. So, new variable created is time and we wanted to capture the time effect of other variables after pooling the data.

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Slide 9 features a section titled "An Empirical Example:" followed by three bullet points:

- ❑ Before going to pooling of datasets, we need to have clear understanding of our research objectives or research questions.
- ❑ The filtration and cleaning of data should be done on the basis of the requirements of the research objectives.
- ❑ Here, our objective is to understand factors that affects the possibility of women being necessity entrepreneur.

A blue callout box contains the following text:

Note!
The same example (model applied in Binary choice Model lectures) is followed for this lecture.

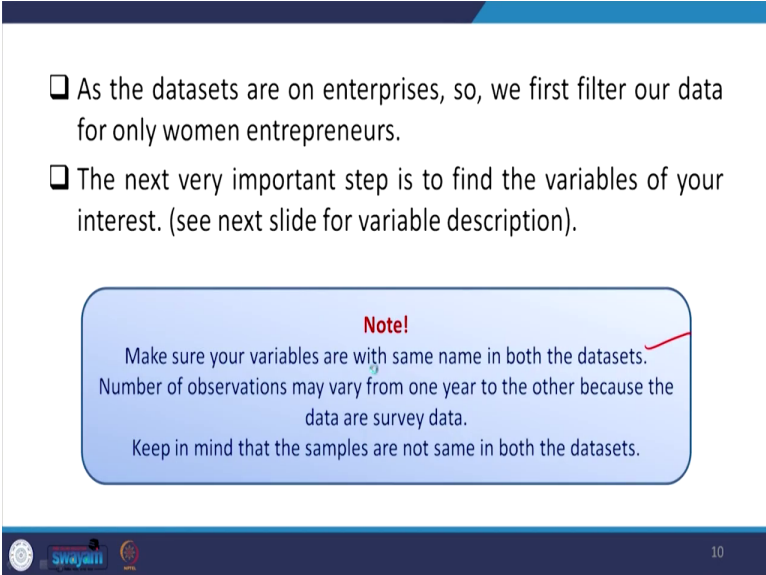
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Empirically, we wanted to explain this pooling of dataset using both the rounds of data. The objective of pooling would also be explained while explaining the pooling, the filtration and cleaning of data should also be done on the basis of the objectives we are targeting.

Here our objective is to understand the factors which affect the possibility of women being a necessity entrepreneur. So, we already clarified that whether necessity or opportunity-based entrepreneur, we are going to also suggest you one article which we published in the Standard ABDC ranked Journal, you can refer at the end. We are going to suggest that.

So, our interest here is to identify the important factors, alright the same example was also given during our lecture on Binary Choice model, especially on the week which we discuss about qualitative variables. Limited dependent variable models also. So, you please follow that and find out other clarification if you have desired to understand.

(Refer Slide Time: 09:46)



- ❑ As the datasets are on enterprises, so, we first filter our data for only women entrepreneurs.
- ❑ The next very important step is to find the variables of your interest. (see next slide for variable description).

Note!

Make sure your variables are with same name in both the datasets.
Number of observations may vary from one year to the other because the data are survey data.
Keep in mind that the samples are not same in both the datasets.

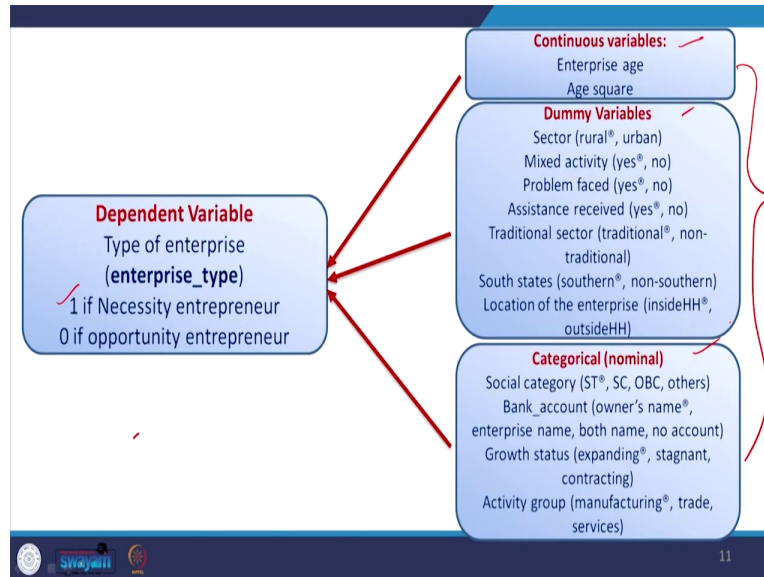
10

As the datasets are on enterprises, we first filter our data. For only women entrepreneur since our objective is to discuss on necessity women entrepreneur. So, we are emphasizing and filtering on that angle. The next important step is to get the variables of our interest which affect the women entrepreneur to be necessarily driven.

There is a note here, please mark it carefully, please make sure that the variables are with the same name in both the datasets. That is important variables should be with the same name,

number or observation may vary from one year to another because the datasets are survey data. And keep in mind that the samples are not the same in both the data sets.

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Since different periods are considered. So, samples need not be same but variables with the same name must carry. As we already mentioned, that our dependent variable is women entrepreneur. So, enterprise type is our name of the variable so one is the code if it is of necessity type and 0 if it is opportunity type. The other variable that we already given emphasis of this aspect earlier like some continuous variables.

We have dummy variables in the model, we have categorical variables, we have some random variables that we mentioned, like we discussed about Enterprise age. And we also take the age square of that variable then from the dummy like sector dummy, mixed activity dummy and so on. Some categorical variable like social categories, bank accounts, etcetera. You go through and you will certainly find out how these variables affect the enterprise type.

(Refer Slide Time: 11:49)

Steps Involved in Pooled Cross Section Data Construction in STATA:

Step 1: launch the stata ->

Step 2: open 67th round data and filter women entrepreneurs from the data. (N = 40,772)

Step 3: filter out the variables of your interest and rename the variables. (name of the variables should be same in both the datasets so cross check it)

Step 4 : create a new variable year:
`gen year = 0`

Step 5: save the new dataset with name **pool_67th.dta**.

We from the pool we can cross check and verify. And coming to the necessary steps involved in the construction of pooled data and their explanation, in this slide, we are mentioning the most important five steps. Launching the data in STATA. We start with 67th round data and then you can do on your own. But I am just telling you these important step and whichever is required direct operation and explanation we will use the software.

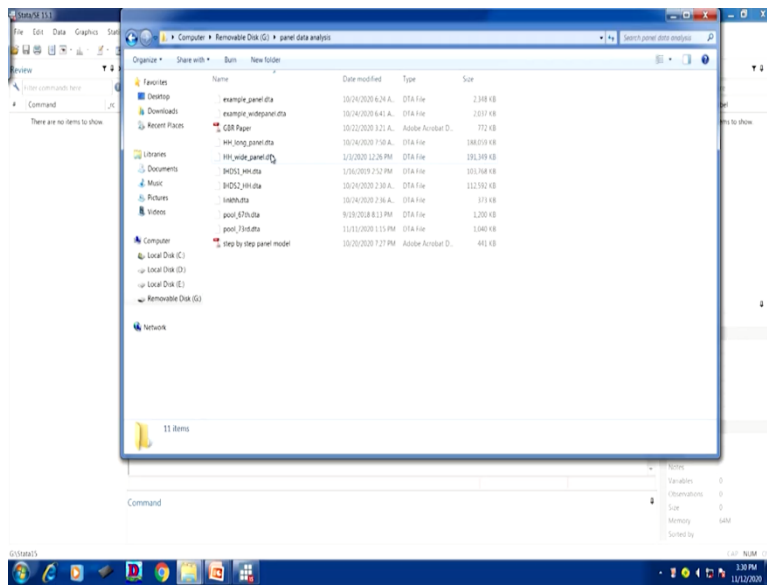
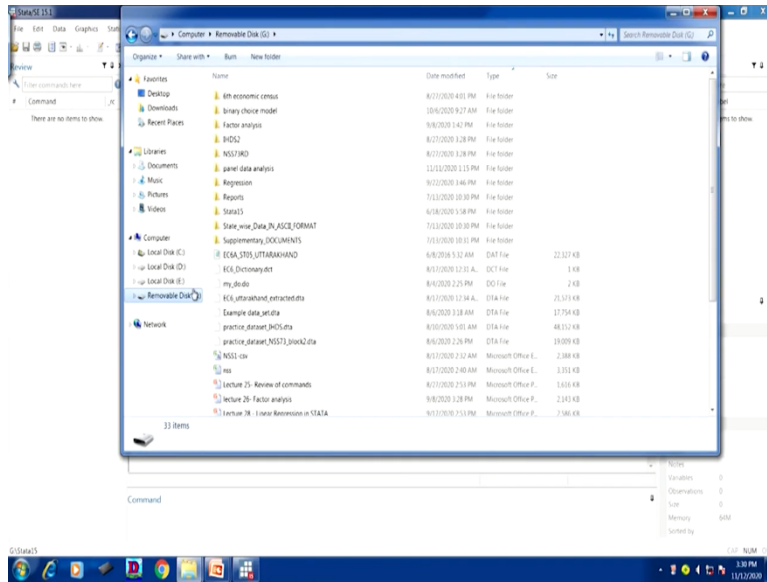
You simply open the 67th round data which already been guided earlier. It contains 40772 observations, there are women entrepreneurs and now filter the variables of your interest. And rename them like the variable which we already listed you can also change on your own, but try to give the name same in both the rounds. And create a new variable.

This variable is not there in the data we need to generate a variable that is here since two time period that is 67th and 73rd we are pooling, We are appending. So, only one variable is missing from the data. That is your time period. So, time we can give, it is equal to 0 generate a variable here equal to 0.

You can create it for the first period that is 67th round. We can save the dataset with the name pool 67th data will also show it and will also provide the sample of it for your easy

understanding. I think that is there I am not going to open it but I will just show it to you, like here.

(Refer Slide Time: 13:50)



So, it is there now pool 67 will provide this, and we also saw it once. Do you pool 73rd. So, that is going to be explained to you shortly? I am just giving the clarification of the concepts.

(Refer Slide Time: 14:10)

Step 6: open 73rd round data and repeat steps 2-5. (N = 34,930)
`gen year = 1`
Save the dataset with name **pool_73rd.dta**.

Note!
We are not following the above steps as we have already filtered our data and prepared it for pooling.

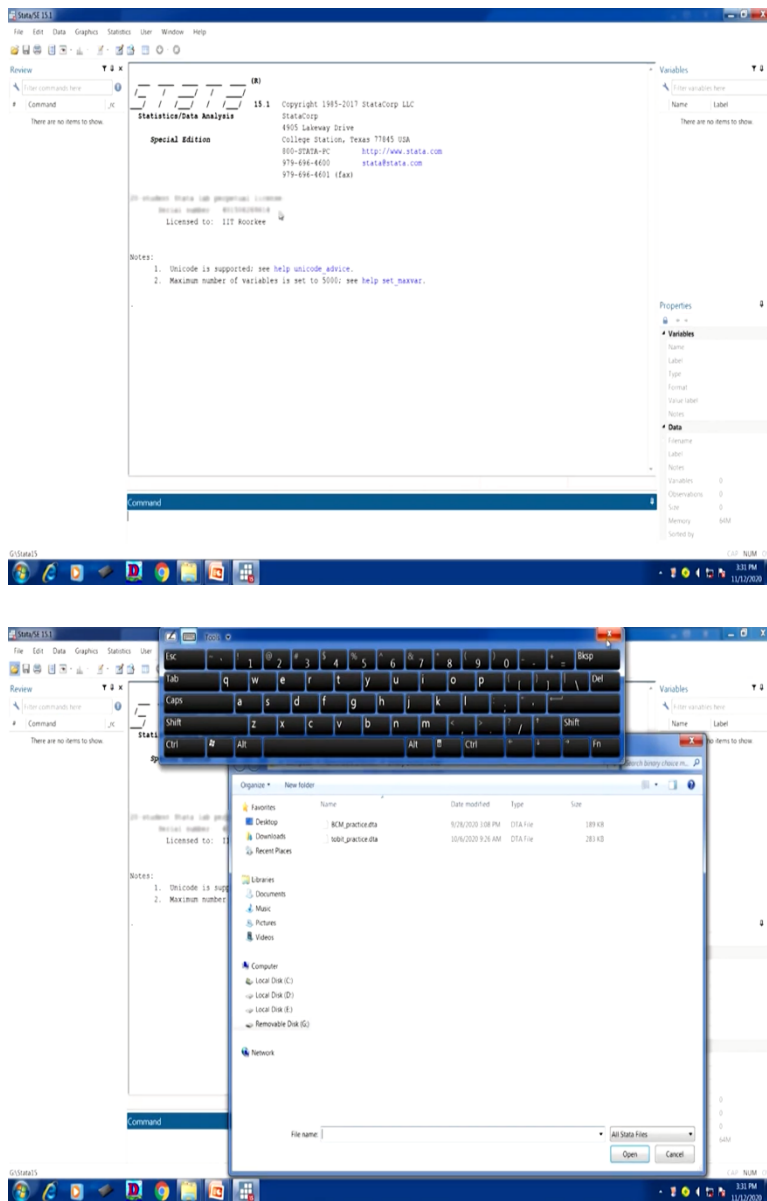
Step 7: open pool_67th.dta dataset ->
For preparing a pooled dataset based on 2 different rounds of NSS, we need to append those datasets having exactly the same variables.

13

Similarly, we open the another round data that is seven third and we again repeat all those five steps that have been already mentioned here now and then two to five steps. That is very important. And to mention here that after filtration the women enterprises here for us for the explanation is of 34930. And we again generate the same year as the variable name to be one, because this is another time period data. And will save with the pool 73rd data.

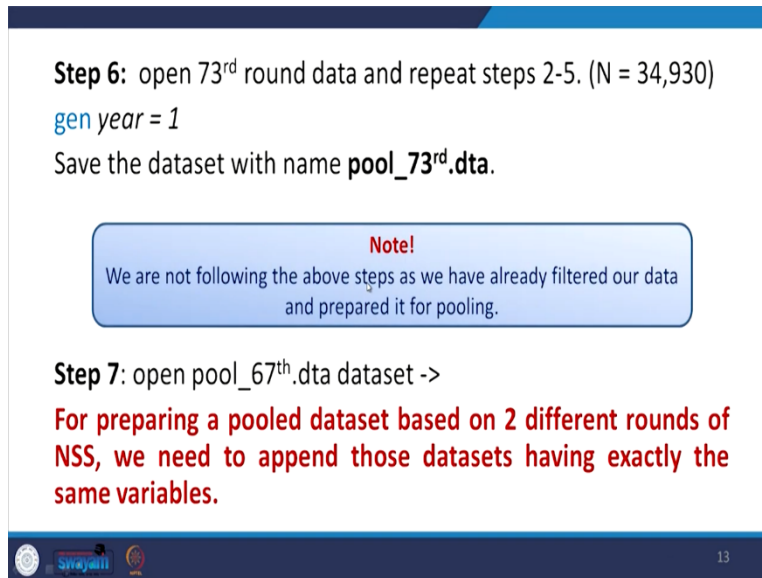
We are not following the above steps as we have already filtered out our data, the data which we have kept here for recognition, we already done all those steps. So, we are not repeating on each step that we have mentioned. Onwards we are going to experiment in front you like we are opening the data that is pooled data of 67th round. Let me open that first for you.

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It is here now I am just going to open it, it is here. So, the pooled 67th data, as I told you it has already been opened now. what I will do.


(Refer Slide Time: 15:43)



Step 6: open 73rd round data and repeat steps 2-5. (N = 34,930)
`gen year = 1`
Save the dataset with name **pool_73rd.dta**.

Note!
We are not following the above steps as we have already filtered our data and prepared it for pooling.

Step 7: open pool_67th.dta dataset ->
For preparing a pooled dataset based on 2 different rounds of NSS, we need to append those datasets having exactly the same variables.

 13

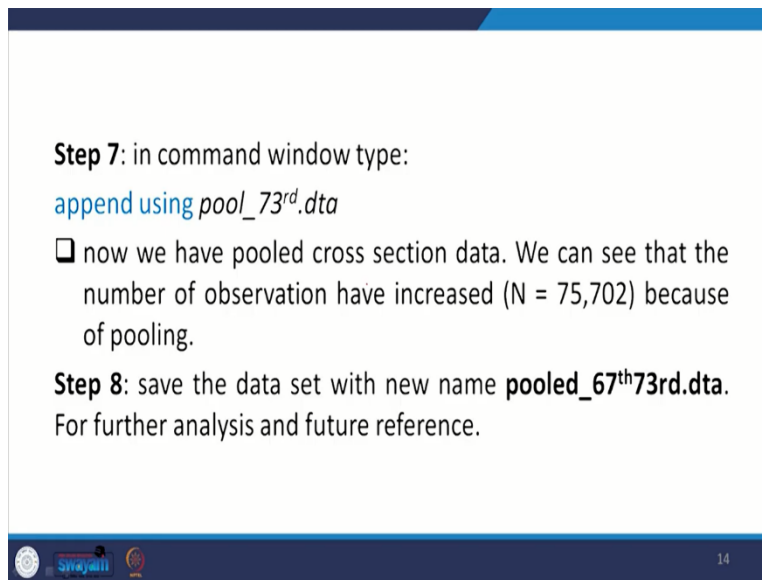
I will go by, just read the red colour for the text. That is for preparing a pooled dataset based on two different rounds of NSS. We need to append those datasets like two data sets. We are discussing 67th 73rd we need to append, having the exactly same variables then only it will simply append and basically it is a vertical appending procedure. The observation of 67th will be from the beginning and at the end part the 73rd observation will be simply appended or added vertically. Append is the right word add sometimes you may infer that it is a numerical operation, but we are simply trying to say that it gets kept in different rules of the data.

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Step 7: in command window type:
`append using pool_73rd.dta`

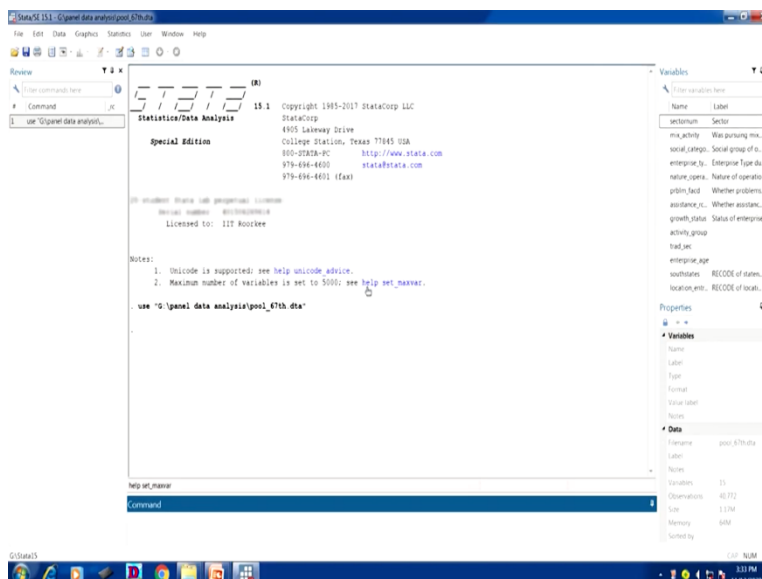
now we have pooled cross section data. We can see that the number of observation have increased (N = 75,702) because of pooling.

Step 8: save the data set with new name `pooled_67th73rd.dta`.
For further analysis and future reference.



Also everything right now. So, what we are doing, we are trying to show you the append.

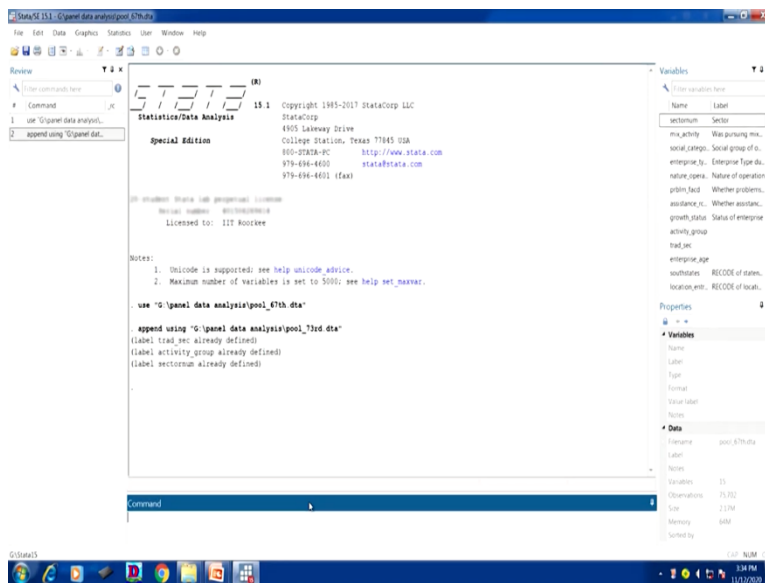
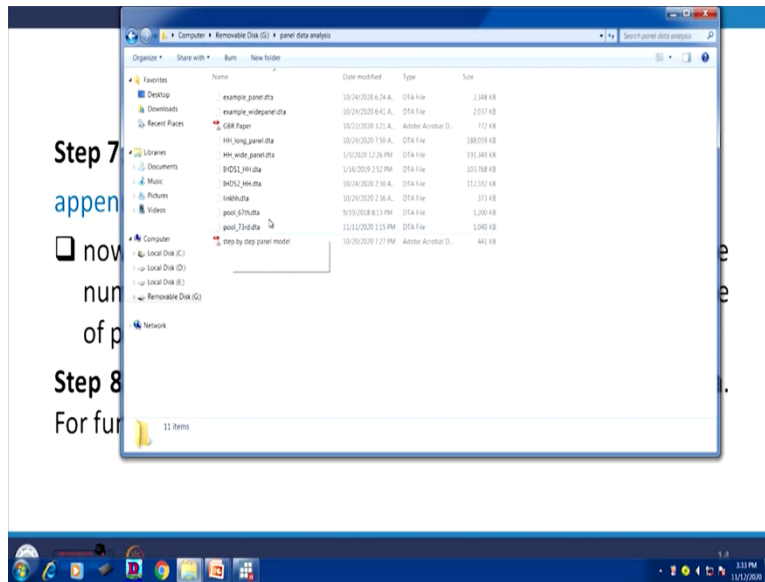
(Refer Slide Time: 16:41)



The screenshot shows the STATA software interface. The command window displays the command `. use "g:\panel data analysis\pool_67th.dta"`. The output window shows the STATA logo and software information, including the version (15.1) and copyright (1985-2017 StataCorp LLC). The Variables window on the right shows a list of variables and their properties, including the filename (pool_67th.dta), label, number of variables (35), and number of observations (40,772).

Since we have already used the data 67th to open. So, you are opening append using 73rd data. The location of it is here.

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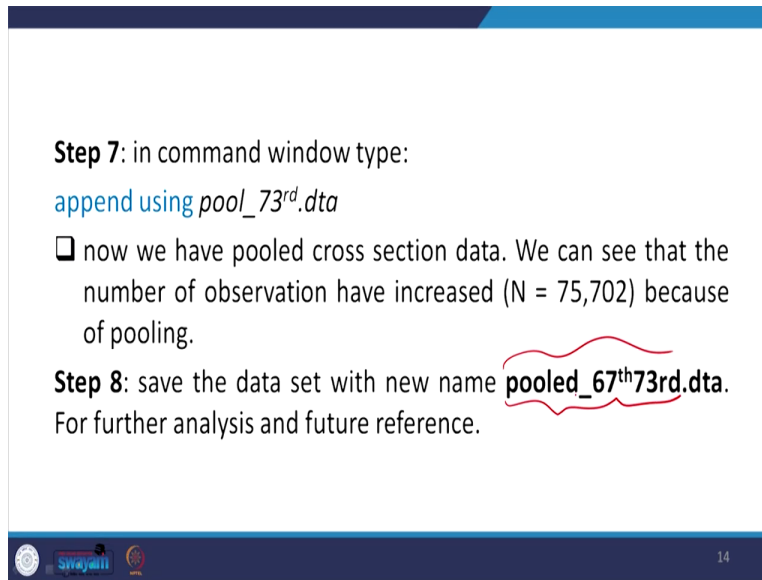
obsnum	mia_activity	social_catgrp	enterprise_ty	nature_of_operatio	public_fund	assistance_n	growth_status	activity_group	trad_um	enterprise_age	southstates	RECODE of southstates
1	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
2	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
3	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
4	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
5	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
6	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
7	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
8	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
9	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
10	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
11	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
12	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
13	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
14	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
15	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
16	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
17	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
18	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
19	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
20	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
21	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
22	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
23	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
24	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
25	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
26	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
27	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
28	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
29	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
30	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1
31	urban	00	00	1	personal	Yes	00	1	hardly	1	1	1

We are copying the location of it. 67 already opened, we are simply we are adding the 73rd round. 73rd so it is here. Alright. We have appended the data. You can check the number of the observation recently the case has been added, increased to 75702. And the variables are same that those are 15 we have carried from the 67th round and since the number of variables are of 15 in both the rounds. So, number of variables remain the same.

And our observation increased by another the number of observations in the next round. So, these are the data we have added. And we have appended now just to show you that your variable have already created and we have deliberately made it a dummy one to identify that zero indicates your 67th round data and whenever one is there, one indicates you a 73rd round data.

So, suppose I just wanted to mix like age of the enterprise times year effect of it, or location of the enterprise. And year effect we can simply multiply this data. I can find out the location with effect on the dependent variable so there is a better interpretation possible in our ppt.

(Refer Slide Time: 19:04)



Step 7: in command window type:
`append using pool_73rd.dta`

☐ now we have pooled cross section data. We can see that the number of observation have increased (N = 75,702) because of pooling.

Step 8: save the data set with new name `pooled_67th73rd.dta`.
For further analysis and future reference.

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Let me go through the exact steps that we have already followed. After pooling one thing for sure, we have to save it, save the data with a convenient name that can identify pooled 67th as well as 73rd dot dta will come by default since dta file has already been opened. So, you please take a name with a convenient identification 67 and 73 both are shown here. You can take any other name, but for your clarification, we are just trying to keep some suggestions.

So, as we mentioned the number of observation has been increased already after pooling, alright. So, analysis can be done, we can do n number of explanation but some just sample we have done those explanations many times likewise we do in the earlier statistical operations.

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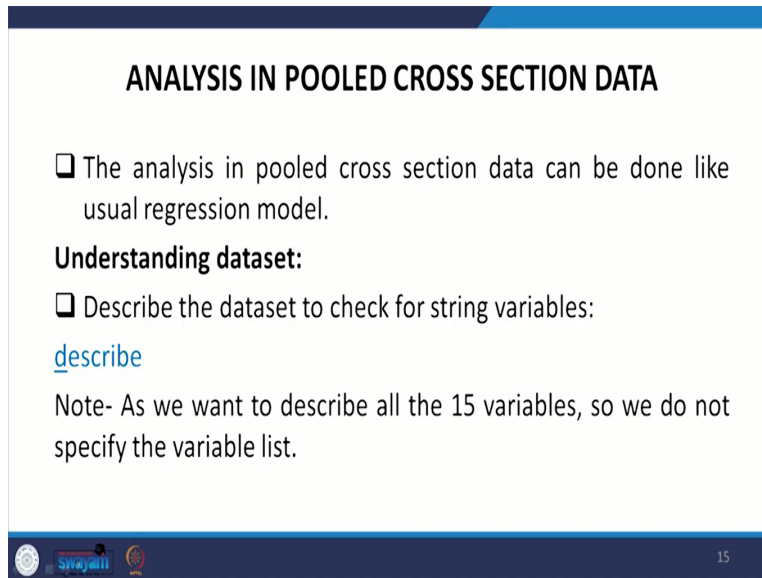
The top screenshot shows the STATA software interface. The main window displays the 'Statistics/Data Analysis' dialog box, which includes the 'Special Edition' information for STATA 15.1. The command window shows the command `. use "G:\panel data analysis\pool_67th.dta*` and its output, which includes the command `. append using "G:\panel data analysis\pool_73rd.dta*` and its output, indicating that the variables `traded_sec`, `activity_group`, and `sectormum` are already defined.

The bottom screenshot shows the STATA software interface with the 'Data Editor' window open. The 'Data Editor' window displays a list of variables with their storage types and value labels. A keyboard overlay is visible in the center of the bottom screenshot.

Variable name	Storage type	Value label
sectormum	byte	Social group of owner
mix_activity	byte	Enterprise Type during last 365 days
social_category	byte	nature_operation
enterprise_type	byte	Nature of operation
nature_operate	byte	Nature of operation
pubin_faced	byte	Whether problems faced last 365 day
assistance_rcvd	byte	Whether assistance recd last 365 day
growth_status	byte	Status of enterprise
activity_group	float	activity_group
traded_sec	float	traded_sec
enterprise_age	float	RECODED of stateum (State code)
southstates	byte	RECODED of location (Location of enterprise)
location_enter	byte	RECODED of location (Location of enterprise)
age_enter	float	
year	float	

We can simply do the same thing we can do describe. Simply describe, can clarify. It gives the information about the kind of storage the byte or float or numeric or string. And also the value label as well as variable label can also be clarified.

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ANALYSIS IN POOLED CROSS SECTION DATA

- ❑ The analysis in pooled cross section data can be done like usual regression model.

Understanding dataset:

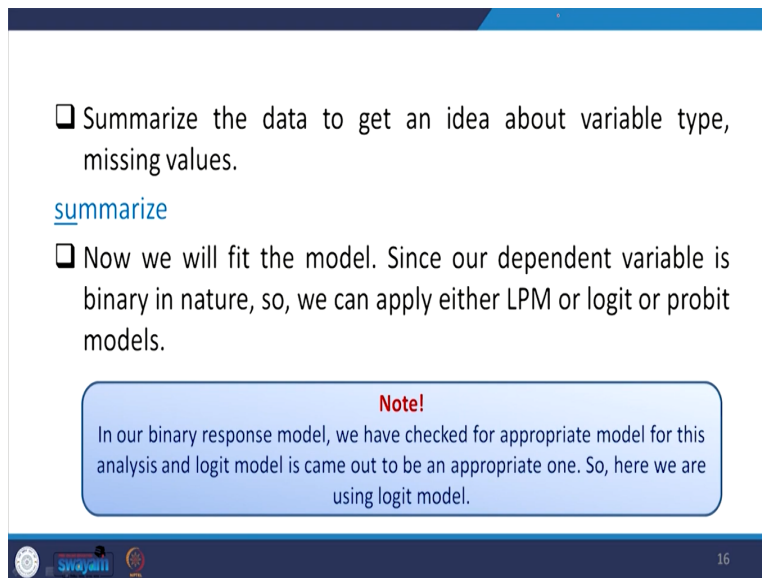
- ❑ Describe the dataset to check for string variables:
`describe`

Note- As we want to describe all the 15 variables, so we do not specify the variable list.

15

Similarly, the 15 variables, we have already appended. So, the 15 variable information will come.

(Refer Slide Time: 20:42)



❑ Summarize the data to get an idea about variable type, missing values.
`summarize`

- ❑ Now we will fit the model. Since our dependent variable is binary in nature, so, we can apply either LPM or logit or probit models.

Note!
In our binary response model, we have checked for appropriate model for this analysis and logit model is came out to be an appropriate one. So, here we are using logit model.

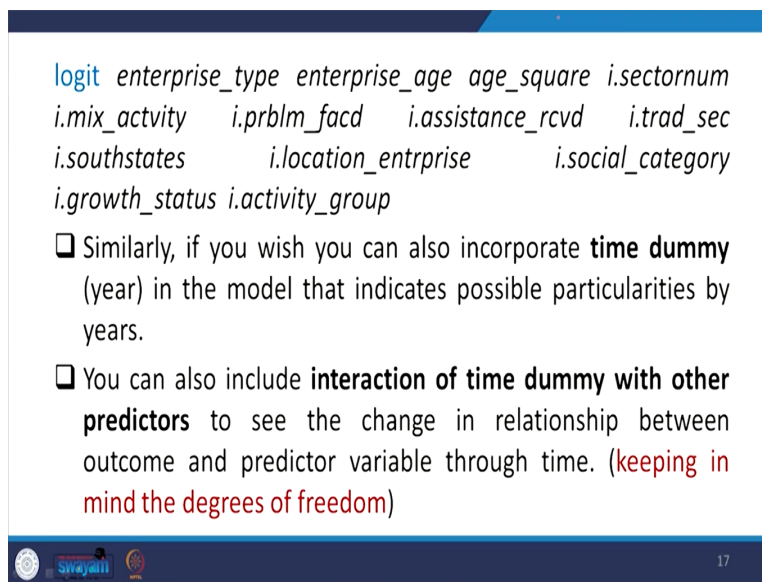
16

Similarly, you can do summarize, you can just go through on your own. But I am not operating here much. But I think it is too simple to understand, just to mention that since our dependent variable is binary in nature, because we already pointed out that it is whether the enterprise is of

necessity type or opportunity type. So, we can apply either of the 3 models we discuss in the binary choice model LPM model or logit or profit model.

So, you go to that section once again and verify and I am sure you will enjoy going through the data. In our binary response model, we have already check the appropriate model and it will be very useful for you. The same model we can apply to do it here.

(Refer Slide Time: 21:37)



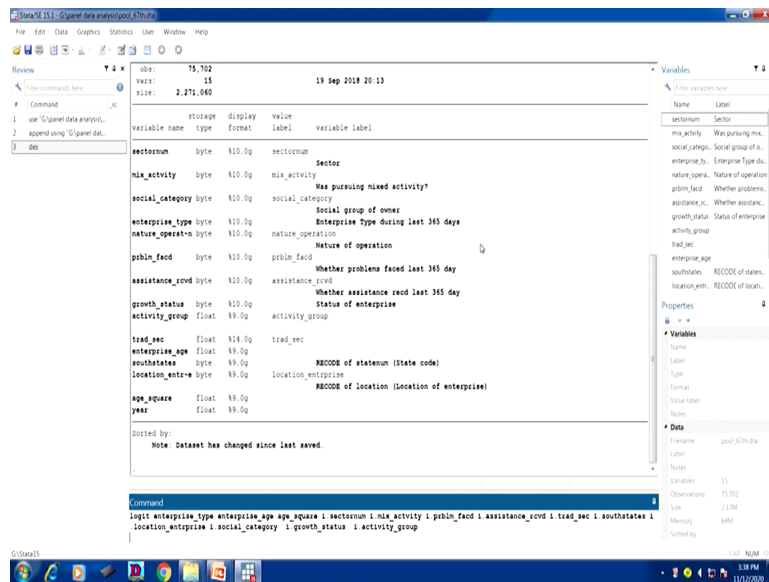
```
logit enterprise_type enterprise_age age_square i.sectornum
i.mix_actvity i.prblm_facd i.assistance_rcvd i.trad_sec
i.southstates i.location_entrprise i.social_category
i.growth_status i.activity_group
```

- ❑ Similarly, if you wish you can also incorporate **time dummy** (year) in the model that indicates possible particularities by years.
- ❑ You can also include **interaction of time dummy with other predictors** to see the change in relationship between outcome and predictor variable through time. (keeping in mind the degrees of freedom)

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We can operate it here just for your another round of confidence. Let me do it. Let me just do it once to that particular model. And just for your confidence, only though usually we suggested logit or profit based on some logic and we will once again operate here.

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With the same data and the result is in front of your screen. It is I think walking now the result has come. Alright. So accordingly, different variables and the interpretation everything is there and our dependent variable is enterprise type. As I told you age and by square of that age whether it is significant or not. And about pseudo r square is not that important. We already discussed during our lecture you go through and surely you can able to interpret it. So, let me proceed further.

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`logit enterprise_type enterprise_age age_square i.sectornum
i.mix_activity i.prblm_facd i.assistance_rcvd i.trad_sec
i.southstates i.location_entrprise i.social_category
i.growth_status i.activity_group`

- ❑ Similarly, if you wish you can also incorporate **time dummy** (year) in the model that indicates possible particularities by years.
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Coming to that time dummy we have already discussed that. We can have interaction dummy also. We wanted to get the change in relationship between outcome and predicted variable through time. Basically, wherever you multiply the time effect, it will give important information. But since dummy has already been introduced, so the degrees of freedom gets reduced in the model. So, we need to be careful about that while analysing the dummies.

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□ You can also view results of this model from our recently published research article in the journal "Global Business review".

<https://journals.sagepub.com/doi/pdf/10.1177/0972150919895090>

 Sri Jayanti  18

Most importantly, if you wanted to understand the model very correctly and the interpretation, everything is there in this link. This is our article published in Global Business Review in the year 2020. So, you download and read. I am sure you can find better interpretation and a systematic interpretation of it with this. I thank you all, will now look forward to your involvement for the next lecture because next lecture we are going to give you a systematic guidance on fixed effect, panel effect discussions. Thank you so much.